Open Daily L.S. AYRES & Co.

Ready Tuesday-A Special Purchase of Handsome

Tailored Suits

In colors and of fabrics you'll want to wear.

Poiret twill Men's wear serge

Brown

Navy

Velours Tricotine Taupe Black

See the Window Display

With both plain tailored and novelty belted models shown, it is difficult, indeed, to imagine a sale of suits at this time with more style distinction at anywhere near this price. -Third floor.

Save Peach Stones and Save Soldiers' Lives

A letter just received from the Chemical Warfare Service, U. S. Army, says: "To make gas masks effective we must have carbon.

and carbon is now being made from the stones and pits of peaches, apricots, plums, olives and dates and from nut shells. "Two hundred peach stones, or seven pounds of nut

shells, will make enough carbon for one mask. Think of that! And one mask may save a soldier's life. "Will you make your store a depository? "J. S. BOYD, 1st Lt., C. W. S., U. S. A.

Of Course We Will

To that end a receptacle has been provided on the street floor and we'd like to see it filled every day. Just dry the seeds, pits and shells, bring them in and drop them in the big box. Restaurants and hotels can help a lot, but ever so little will aid. L. S. AYRES & CO.

Pouch Bags are Chic

And none more so than the one illustrated of black chiffon velvet, set on an artistic platine 🥻 frame, and to be held by a strap of the velvet. Attractive silk lines the bag; is used for the stationary purse and the clear mirror. The mirror fits in a shirred pocket; the purse is suspended in the center of the bag.

The climax of this artful accessory is marked by a full, silk tassel that swings from the bottom. -Street floor. Price, \$6.95.

New Plushes for Coats, Scarfs

They come in 52 and 54-inch widths, priced at \$7.50 to \$17.50 a yard. Featuring fiber-fur, mohair and silk plushes. They will be cut any width or length that you may



Kerchiefs, 12½c

Infinite in variety. Hundreds

Batiste, sheer but firm. Some are all white. Others are white, embroidered in colors

All are so dainty and so useful as to tug hard at one's desires and needs, but very lightly at one's purse. -Street floor.

Just 94

Crepe de Chine and Tub Silk Blouses in a Clearaway

Just because they are counter soiled and slightly mussed we have taken them and grouped them to sell at this low price. After a trip to the laundry they will be as winsome as though you had paid a much higher price, as they are all high-grade blouses.

Remember, just 94 and \$1.69 buys them.

Basement

New Tailored **BLOUSES**

Of Dimity and Batiste

\$2.50

Decidedly different and smart material in either high or low neck with roll or shawl collars and cuffs, of madras or dimity, in contrasting shades of rose, blue -Third floor.

Handsome New Woolen Dress Goods

Better in point of style than they have been for many a season, showing much originality in design and colorings, more beautiful plaid fabrics than have been seen in a generation. The materials shown for frocks and for combination with plain colors for wear this autumn and winter well justify the highest praise. Many plain shades of new colors are also seen. The following are among the most important.

NEW PLAIDS, 54 Inches wide; finest suitings are shown in serge and worsted plaids; large striking block effects, shawl plaids. blanket plaids, and other new styles in light, medium and dark tones. / Many of the more exclusive designs are limited in quantity; \$4.50 to \$6.00 a yard.

POIRET TWILL, 54 inches wide, in eight of the season's best colors; \$7.50 a yard.

navy, midnight, Belgian, cadet, yard. sand, mulberry, taupe, plum, Russian green and black; \$6.50 a

midnight, navy, mulberry and ors; \$8.00 a yard. cadet; \$6.50 a yard.

DUVETYNE DE LAINE, 56 | CHECK DUVETYNE, 56 inches wide; an entirely new inches wide; soft suiting of the weave of pure Australian wool; velour type; multi-color checks soft, fluffy suiting in Joffre, and fine plaid designs; \$7.00 a

wide; a coating of bolivia class of finest, fluffy wool in a jersey TRICOTINE, 56 inches wide; a weave. Plum, old rose, Joffre popular coating in taupe, plum, blue, putty and mulberry in col-

-Second floor.

Foodstuffs Economically

* priced	ь
BUTTER, Ayres Special, 52c sweet corn, Illinois 15c greed, can 15c GREEN LIMA BEANS, Ba-19c APRICOTS, J. P. M. Cali-25c California, can 14c cans 14c SUGAR PEAS, Hostess 14c EARLY JUNE PEAS AND TO-MATOES, No. 1 cans 9c MOONSOON PUMPKIN, No. 14c scans 14c RED KIDNEY BEANS, 12c —Basement.	An Indianal advice and we our own experhundred wome He bought rockers—the finified by being porch. The rockers the most endusage. If you do not out stain or conversely seen and the prices, \$2.5 what cheaper.

This is the first of a series of eight ads covering (1), Brilliancy; (2), Shape; (3), Cutting; (4), Color; (5), Perfection of Matérial; (6), Weight, and (7) Selection.

How to Judge a Diamond

lows that just as a diamond looks to you, so also will it appear to

To an expert there are several points to be considered in judging a diamond, and these points we will discuss separately in the series of ads which will appear in The News on Mondays,

present diamond characteristics in accordance with

their rank as to desirability, it is only necessary to con-

sider that people wear diamonds for the purpose of hav-

ing them seen by others and not merely for the sake of

having them on their persons. Admitting this, it fol-

Wednesdays and Fridays. Watch

INC Nos 5 67 E. WASH, ST

Established in 1853.

for them. The next one will ap-

pear next Wednesday.

Factory Owners Think About This, You Who are Arranging

Rest Rooms for Your Increasing Number of Women Workers

An Indianapolis manufacturer asked our advice and we gave it to him, based upon our own experience in providing for several hundred women employees. He bought old-fashioned hard maple

rockers-the furniture which has been dignified by being selected for the White House

The rockers are stanch and comfortablethe most enduring and generally satisfactory we know, under hard

If you do not like the natural finish (they are hand-varnished, without stain or color), we will refinish in any way desired, Prices, \$2.80 upward to \$5.20 for rockers; straight chairs some--Fourth Floor.

Little Stories of Daily Life

Doing Their Bit.

Two young men, gloating in nowledge they were in a deferred class because of industrial duties, ignored pariotic requests to conserve gasoline Sunday and ventured forth in an autonobile. They approached two young omen near the Emmerichsville bridge.

'Have a ride?" one brazenly called. Not with slackers." they replied. And an hour later the two young men were seen hoofing it to town like thou-

A Particular Giant.

sands of other patriots.

The giant lives in the basement of Marian Alice's home, according to the story of the two older brothers. At any rate the little four-year-old maiden says she's not afraid of him, then adds: "Why one day he did get me, but he et me go 'cause he said I had flat





nip th' folks that say "t'mottoes. Tell Binkley wuz so crazy t' take a ride

TRIES ARE GROUPED.

MANY THINGS ARE COVERED

uct coke plants, certain public ordnance and small arms p ammunition and explosives.

As to Other Groups. Requirements of those grouped and plants in each group will be the basis of operations.

Each plant listed in the three last classes will be required to file with the war industries board before the 15th of each month a report of its activities during the preceding month. Failure to comply with this order will mean removal from the preference list.

The classes are given as follows:

Class One.

Plants principally engaged in producing aircraft, supplies and equipment, amin inton for the United States and the allies, ordnance and small arms for the United States and the allies, chemicals for explosives, ammunition and aircraft and use in chemical including poultry. fish. vegetables, fruit, sugar, sirups, glucose, butter, eggs, cheese, milk and cream, lard, lard compounds, oleomargarine and other substitutes for butter or lard, vegetable oil, beans, salt, coffee, baking powder, soda and yeast and ammonia for refrigeration; fungicides, o'll and natural gas for fuel or mechanical purposes (including pipe lines and pumping stations), toluol (gas plants); ships, other than pleasure craft or vessels not built for the United States or the allies or under license of the shipping board; steel plants, plants producing solely steel ingots and castings by the various processes, domestic consumers of fuel and electric energy for residential consumption, including homes, apartments, hotels, residences, flats, coal mines and camps of the army and navy yards, railways operated by the United States railroad administration, maintenance and operation of ships excluding pleasure craft, not common carriers, and maintenance and operations of ships excluding pleasure craft, not common carriers, and maintenance of public buildings used as hospitals or sanitariums.

Class Two.

Plants principally engaged in producing

Class Two.

Plants principally engaged in producing locomotive or traveling cranes, rolling and drawing copper, brass and other copper alloys, coke not otherwise classified and listed, ferro alloy, making topolar producing pig iron; steel rail mills (producing rails over fifty war or navy departments in embarkation ports, harbors, flood protection operations, docks, locks, channels, inland water ways and in maintenance and repair of same mines producing metals and ferro alloy minerals, street railways, electric lighting and power companies, gas plants not otherwise classified, telephone and telegraph companies, water supply companies and like general utilities, railways not operated by the United States, excluding those operated as plant facilities.

entative Fess, of Ohio, the new chair- | cent. ran of the Republican congressional committee, formally opened the fall pared statement presenting arguments passed in the house with the Republicans in charge, over the opposition of the Democratic leaders, including Speaker Clark and floor leader Kitchin. "Republican success," said Mr. Fess, "will not only insure vigorous prosecution of the war, but will be guarantee against compromise and, therefore, an incon-

campaign Saturday by issuing a prefor the election of the Republican congress in November. He said the major war measure, the draft act, had been passed in the house with the Republicant of the house with the house wit

Diamonds Direct From the Cutter Our stock of first-class jewelry is stylish and up-to-date. Considering quality I can save you a nice

rate the little four-year-old maiden doesn't venture down there alone. She says she's not afraid of him, then adds: Diamonds \$20 Up—Wrist Watches \$12 Up—Wedding Rings \$4 Up J. P. Mullally, Diamond Importer and Jeweler 28 MONUMENT PLACE.

discount on every purchase.

For School Use

Charles Mayer & Co.'s Success Fountain Pens of guaranteed quality have given satisfaction for years. Special, with gold \$1.25 Special, lever filler, \$1.75

Waterman's Ideal Fountain Pens Safety type, can be carried in pack, or in pocket upside down or otherwise, at \$2.50, \$4.00, \$5.00 and upward. CONKLIN FOUNTAIN PENS

EVERYTHING FOR THE BICYCLE AT WESTING'S

Bells . 82.00 Pedals, pair Carbide lamps ... \$2.00 up. Pedals, motorcycle ... \$1.25 Bicycle stands, may be at-Bicycle stands, may be at-ached to any bicycle...50c Tires.....\$2.00 to \$5.00 Safety First

SO-CALLED ESSENTIAL INDUS- THE G. H. WESTING CO., Penn. and Vermont

Graton & Knight Belting

VONNEGUT MACHINERY CO.

Fine ferns, exquisite water baskets, select flower boxes, fancy roses, gladioli, early chrysanthemums on special



Individuality

are the keynotes in our

Fall Showing of

Beautiful Blouses

and Smart Looking

It will be our pleasure to have you visit Our Shop and see the

Latest in Style and Distinc-

"Where Good Gloves Come

Thinking of Purchasing a

Diamond?

No Better Time Than Now.

GREER-HANKINS LUMBER CO., 624 Massachusetts Avenue.

ON OPERATION OF ROADS. Charm and

LIGHT THROWN ON SALARIES PAID TO OFFICIALS.

104 MONUMENT CIRCLE. Home of Longines—the Watch Beautiful

supply.
"Of late cars have been supplied to the

Class Three.

Plants engaged principally in producing food not otherwise listed, not including soft drinks, confectionery and chewing gum; ice, mining tools, equipment and supplies for producing or transporting oil or gas for mechanical purposes, iron and steel chains, electrical equipment, explosives not otherwise listed, turpiate, and smaller hand tools for working wood or metals; fuel and electric energy for domestic consumers not otherwise listed; steel rolling and drawing mills not otherwise listed; maintenance of public buildings and other than those used as hospitals and sanitariums.

Class Four.

Laundries, plants engaged principally in producing manufacturing hemp, jute and cotton bags, manufacturing chemicals not otherwise listed, medicines and medical and surgical supplies, fertilizers, fire brick, gray manufacturing stempton and malleable iron castings, food containers, insecticides and fungicides, soap, tanned leather and tanning extracts, cotton and woolen textiles, including spinning, weaving and finishing, cotton and woolen krit goods, textile machinery, binder twine and rope; plants engaged exclusively in manufacturing pulp and paper; cotton compressing plants engaged in producting newspapers or peridicals which are entered at the postoffice as second class matical time for carry their own insurance, and time food them, "he says, and it is probable that adequate transportation of for the fuel requirements of the maticin will be available, provided the coal production during the warm weather and electric can be maintained at a point that will fully employ the cars requisitioned. The country has been led to believe that coal production during the warm weather and entirely by transportation on the fuel requirements of the maticin will be available, pro

exclusively in manufacturing pulp and paper:
cutton compressing plants engaged in producing newspapers or peridicals which are
entered at the postoffice as second class matter: Hants preserving, drying, curing, packing and storing tobacco, but not for manufacturing and marketing.

FESS OPENS CAMPAIGN.

Republican Congressional Chairman

Issues First Statement.

WASHINGTON, September 9.—Representative Fess, of Ohio, the new chair-

Storage Yards. Space for Rent.

Hoists, Mixers. Steam Shovels, Etc.

for rent and sale. Bock Equipment Co.

Perfection cheese. -Glossbrenner's.

\$4.50 to \$45.00

August Sale of Furniture and Draperies

Home of the Ultona Strunswick OPP. Shop

A Store—and More

IF YOU PAY MORE than we atch, YOU PAY TOO MUCH. Main Spring ... 50c and up Cleaning ... 50c and up Crystal ... 10c and 20c FLETCHER M. NOE, Jeweler 103 North Illinois Street

COMING TO INDIANAPOLIS? -Stay Over Night With Us-Comfortable rooms, with or with-out bath; rates, 75c, \$1.00 and \$1.50; weekly rates. Across from ORRAINE HOTEL

Agents for Peninsular Gas and

Combination Ranges.

LOOK FOR OUR SIGN.

148 North Illinois St.

Rink's Cloak House

Autumn Styles and Shades

Countless Number of Bewitching

DRESSES Satins, silks, serges, taffetas, crepe meteor, etc.—taupe, plum, black, navy, nut brown and tan in a combination of trimming, embroidered, braided, pleated, panel and

straight line effects, unmatchable in style or price.

\$19.50, \$22.50, \$28.50

WOOL AND SILK Sweater Coats

Tailored Skirts \$6.50 to \$25.00

AUTUMN SHADE Blouses \$5.95 to \$25.00

Buying Now Means Many Advantages.

-especially in times like these, because Men-Trust your feet and your pocketbook to Packard Shoes

this fall. New models ready. Indianapolis Men Find It Economical to Wear Rogers-Peet Clothes.

every Rogers-Peet Suit can be expected to deliver its full measure of service. When other clothes are ready to he "scrapped", Rogers-Peet look as good as new-they stand up under hard wear and hold their style and shapeliness. Three big lines at

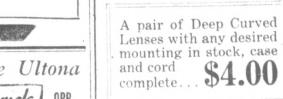
\$35, \$40 and \$45

Announcement Extraordinary





Now Going On



A Slightly Curved Lens with any desired mounting in stock, case and cord complete..... \$3.00

Examination-

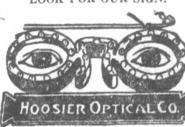
Glasses—Service

All Covered by a Single

Reasonable Charge

Kryptok invisible bifocals for FAR and NEAR vision (ground together, not cemented), com-plete......\$8.00

MANUFACTURING OPTICIANS



Open Sat. evenings until 10 o'clock

TRY A WANT AD IN THE NEW